

Leading the Way With a Complete Range of Electronic Media Products



Custom Email Blasts

An eBlast sent by Mining Media International allows marketers to promote directly to verified third-party email lists for *E&MJ*, *Coal Age* and *Equipo Minero*. Send a blast to one, two or across all three publications.

Promote to Specific Demographics

From as few to as many subscribers as your needs require, your eBlast can be customized by geography and commodity (coal, metal and nonmetal).

Comply With All CAN-SPAM Laws

Mining Media International complies with all anti-spam laws. Working with a verified list means that the readers will be more receptive to eBlasts. We make sure your message complies by containing a useable message, no deception and an opt-out address.

A Source They Trust

We send your eBlast to Mining Media International's verified list, so the readers are receiving an email from a name they know and trust. Each eBlast uses email headings that do not deceive about the message's true intentions and allows individuals to unsubscribe from the eBlast's contact list at any time.

Blast Your Message to Our Readers

View Drive

MININGMEDIA
INTERNATIONAL

2017 LONGWALL USA
Exhibition & Conference

Thank you for attending Longwall USA 2017. As you know, the technical program was packed with great presentations. Your full conference registration entitled you to access the presentations, which have been placed in a password-protected location on the Longwall USA website.

Please use the following login information:

User Name: LW2017 Password: LWpass17

We did our best to capture as much of the technical program as we could. We have provided audio files for all the presentations and links to the PowerPoint files for most of the presentations. Some of the presentations were heavy on linked video feeds and we are hoping to eventually post them to the site.

We will hold Longwall USA again in 2019. I hope you will join us then. In the meantime, if you found Longwall USA beneficial or you think there is room for improvement, please send me an email.

Take care and enjoy the rest of your summer.

Sincerely,
Steve Flocer, Publisher & Editor
E&MJ/Coal Age-Mining Media Int'l
E-mail: sflocer@mining-media.com

[View Presentations](#)

We are receiving this email from Mining Media Int'l because you attended the 2017 Hoopla & Loading Exhibition and Conference.

Our mailing address is:
Mining Media International Inc.
11551 Central Parkway Suite 200 Jacksonville FL 32211
For more information email pubinfo@mining-media.com

You can unsubscribe from this email here.

Imagine the Marketing and Promotional Possibilities

With this chance to bring your message to a new audience,
you can send a wide variety of messages.

Custom Emails

\$3,750	1 to 5,000 verified custom email addresses
+\$750*	*per 1,000 additional verified custom email addresses

- Corporate announcements
- Scheduled events
- Whitepaper downloads
- Catalog downloads
- Product videos
- New product announcements
- Surveys
- Branding messages
- Contest and promotions

*Custom lead generation available at an extra charge.

Email Specifications

- Responsive up to 700 px wide.
- Deliver content in an html file. We cannot accept Word docs, Outlook forwards, pdfs, or pure images (jpg, gif, png, bmp).
- Create designs with tables and inline styles.
- Use absolute links for all images (ex:<img src="http://www.url.com/image.jpg") OR provide all images separately for hosting on our server.
- Eliminate spaces and non-standard characters from image names and link urls.
- Include unsubscribe text and link in the html file, or specify wording, link and placement of unsubscribe text.
- Please test and view the html file before sending it to us. This includes ensuring your copy is correct, all images display properly and all links work.
- Please be aware that not all email clients display animated gifs or flash files. The most important information should always be included in the first frame of the artwork.
- Please be as specific as possible with special directions (i.e., tracking pixels).

