

Digital Communications

E&MJ/Coal Age/Equipo Minero



Weekly Newsletter Custom Email Blasts

A Weekly News Digest Readers Want

Often news stories break during the magazine's monthly production cycle. Mining Media International's newsletter provides a great way for readers to keep current. Unlike many newsletters that randomly compile all the press releases issued that week, MMI's editorial team selects the top six to 10 important stories and reports them in a concise manner.

An Extensive Email List

Through the audit process, Mining Media International has developed extensive information on its readers and it maintains a list of only those individuals who wish to receive the newsletter. More than 20,400 weekly subscribers, many of whom are mining engineers and other professionals with purchasing power, have requested to receive this newsletter.

Great Message Visibility

This communication tool also offers a cost-effective method for marketers to reach Mining Media International's readership digitally. Whether you are building brand awareness or promoting products and services directly, the newsletter's simple design draws attention with clear links to your website.

Adaptive Technology

Using the latest technology, Mining Media International ensures your message is optimized for all devices — smart phones and tablets, as well as laptops and desktops.

*Let Us Deliver Your Message to the
Mining World Digitally*

View Online

Send to a Friend

E&MJ
ENGINEERING AND
MINING JOURNAL

Mining Media's Weekly News Digest

Coal Age

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BHP Approves Investment to Extend Life of Spence Copper Mine

BHP this week approved a \$2.46 billion Capex investment for the Spence Growth Option (SGO) at the Spence open-pit copper mine in northern Chile, which will extend the mine life by more than 30 years. Andrew Mackenzie, CEO, BHP, said the SGO project supports the company's strategy to deliver near-term, valuable copper production. [Read More](#)

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Meritor® P800 Series Tridem



Looking for planetary axles that can haul the heaviest of cargo safely and efficiently?

The Meritor® P800 series tridem offers a GCWR of up to 550,000 pounds and a proportioning inter-axle differential that sends equal torque to each axle to increase load capacity and maximize traction. Manufactured in Laurinburg, North Carolina, it also offers reduced lead times, easy low-cost serviceability and industry-leading global customer support.

Run With The Bull.

[Learn more](#)

Judge Rules Against Signal Peak Expansion

A U.S. District Court judge invalidated a proposed expansion of Signal Peak Energy's Bull Mountains mine because he said the Office of Surface Mining (OSM) did not adequately consider the climate impacts. Judge Donald W. Molloy of the District Court of Montana reportedly barred mining in the proposed expansion area, located south of Roundup, Montana. [Read More](#)

Sponsored Content

Why you need gearbox lubrication protection even at low temps



The performance of gearbox lubricants at low temperatures can be inadequate after prolonged standstills or during slow operating speeds. That's why we test low-temp performance of gear oils in three critical gear-failure areas: microspitting, wear failure, and roller-bearing failure. Learn more about how advanced lubricants can protect your gearbox even at low temps.



Mining Media's Weekly News Digest



Agrium and PCS Become Nutrien

Potash Corporation of Saskatchewan (PCS) and Agrium announced this week that once the anticipated merger transaction closes, the new company will be named Nutrien. According to the two companies, the new organization will be the global leader in reliable, low-cost crop nutrient production, combined with the largest agricultural retail-distribution network in the world. The regulatory review and approval process for the merger continues and they expect it to close in the third quarter of 2017. [Read More](#)

Sponsored Content

SJ3TM Series Engineering Class Chains



Tsubaki's patented SJ3(TM) Sealed Joint Technology effectively protects and defends a chain's bearing areas by impeding the infiltration of aggressive fine and sticky particulate.

In doing so, the risks of premature elongation, joint lockage and/or dry cavitation are greatly reduced, thus allowing for more effective chain performance and extended life.

[Find out more here](#)

Murray Energy Sues Time Warner and HBO

In response to what Murray Energy Corp. (MEC) called blatantly false, totally concocted and deliberately destructive statements made against Robert E. Murray, MEC and some of its West Virginia operations, the company confirmed they have filed a lawsuit against Time Warner Inc., Home Box Office Inc. (HBO) and their operatives for statements they made during the broadcast of an episode of "Last Week Tonight with John Oliver," which aired on June 18. [Read More](#)



Stillwater Reaches 2-year Wage Agreement With US Steel Workers

Sibanye announced that it has secured a two-year wage agreement with the United Steel Workers of America, International Union, the representative union at its Stillwater Operations in Montana, USA. Negotiations with the United Steel Workers of America, International Union, the representative union at its Stillwater Operations in Montana, USA. Negotiations with the United Steel Workers of America, International Union, the representative union at its Stillwater Operations in Montana, USA. Negotiations with the United Steel Workers of America, International Union, the representative union at its Stillwater Operations in Montana, USA.

Sponsored Content

The size of this ad space (300 x 600) offers users a rich engagement and is one of the fastest growing sizes by impressions. This is indicative of a trend where publishers are offering more visually impactful ad sizes that are preferred by brand advertisers.

Your logo/image (up to 200 x 200 pixels) is showcased to accompany a stand-out headline, a message up to 75 words and a link to your site. This is a popular option for occasions when a more traditional banner ad may not offer the space to fully convey your message. It has been a proven way to drive traffic with your call to action.

Full Banner

Also known as a "leaderboard." Banner advertising is also called display advertising (as opposed to text-only advertising) because of the visual nature of banner ads. The purpose of banner advertising is to promote a brand. The banner ad can take the visitor from the host website/newsletter to the advertiser's website or a specific landing page.

Banner ads can be static or animated. A static banner ad can be a simple image or a visual that is acting just like an ad that you can click on to go the website or landing page of the advertisement. An animated banner ad generates a display or sequential visuals that create the illusion that the objects in the image are moving.



Covering the Market Segments That You Need to Reach

Sponsored Content

Sponsored Content

Include a 200 x 200 pixel, IMU, up to 10k
A headline, a link to your site
and a message up to 75 words.

1x	4x	12x	24x
\$575	\$550	\$520	\$460

Full Banner

Full Banner

Include a 468x 60 IMU and a
link to your site.

1x	4x	12x	24x
\$430	\$405	\$375	\$345

