

Digital Communications

E&MJ/Coal Age/Equipo Minero



Weekly Newsletter Custom Email Blasts

A Weekly News Digest Readers Want

Often news stories break during the magazine's monthly production cycle. Mining Media International's newsletter provides a great way for readers to keep current. Unlike many newsletters that randomly compile all the press releases issued that week, MMI's editorial team selects the top six to 10 important stories and reports them in a concise manner.

An Extensive Email List

Through the audit process, Mining Media International has developed extensive information on its readers and it maintains a list of only those individuals who wish to receive the newsletter. More than 20,400 weekly subscribers, many of whom are mining engineers and other professionals with purchasing power, have requested to receive this newsletter.

Great Message Visibility

This communication tool also offers a cost-effective method for marketers to reach Mining Media International's readership digitally. Whether you are building brand awareness or promoting products and services directly, the newsletter's simple design draws attention with clear links to your website.

Adaptive Technology

Using the latest technology, Mining Media International ensures your message is optimized for all devices — smart phones and tablets, as well as laptops and desktops.

*Let Us Deliver Your Message to the
Mining World Digitally*



BHP Approves Investment to Extend Life of Spence Copper Mine

BHP this week approved a \$2.46 billion Capex investment for the Spence Growth Option (SGO) at the Spence open-pit copper mine in northern Chile, which will extend the mine life by more than 30 years. Andrew Mackenzie, CEO, BHP, said the SGO project supports the company's strategy to deliver near-term, valuable copper production. [Read More](#)

Sponsored Content Meritor® P800 Series Tridem



Looking for planetary axles that can haul the heaviest of cargo safely and efficiently?

The Meritor® P800 series tridem offers a GCWR of up to 550,000 pounds and a proportioning inter-axle differential that sends equal torque to each axle to increase load capacity and maximize traction. Manufactured in Laurinburg, North Carolina, it also offers reduced lead times, easy low-cost serviceability and industry-leading global customer support.

Run With The Bull.

[Learn more](#)

Judge Rules Against Signal Peak Expansion

A U.S. District Court judge invalidated a proposed expansion of Signal Peak Energy's Bull Mountains mine because he said the Office of Surface Mining (OSM) did not adequately consider the climate impacts. Judge Donald W. Molloy of the District Court of Montana reportedly barred mining in the proposed expansion area, located south of Roundup, Montana. [Read More](#)

Sponsored Content Why you need gearbox lubrication protection even at low temps



The performance of gearbox lubricants at low temperatures can be inadequate after prolonged standstills or during slow operating speeds. That's why we test low-temp performance of gear oils in three critical gear-failure areas: microspitting, wear failure, and roller-bearing failure. Learn more about how advanced lubricants can protect your gearbox even at low temps.



Covering the Market Segments That You Need to Reach

Sponsored Content

Sponsored Content

Include a 200 x 200 pixel, IMU, up to 10k
A headline, a link to your site
and a message up to 75 words.

1x	4x	12x	24x
\$575	\$550	\$520	\$460

Full Banner

Full Banner

Include a 468x 60 IMU and a
link to your site.

1x	4x	12x	24x
\$430	\$405	\$375	\$345

